

Fashion-Designer – Beauty and Fashion Styling Stage in Florence

Visit to the Fashion Museums in Florence

With the collaboration of Prof. Elisabetta Cianfaelli of the University of
Florence

and the beautiful designer Regina Schrecker ex Miss Universe

Program

DAY 1 - from 10.00 am to 1.00 pm The Fashion Museum (First part)

Visit to Museo Ferragamo: The Salvatore Ferragamo Museum is a factory museum dedicated to the history of Ferragamo's, the life of Salvatore Ferragamo and his creations, the founder of the brand, in particular shoes made for the actress of entire world.



Visit to Gucci Museum: The Gucci Museum overlooks the beautiful Signoria Square, in the heart of the historical center of Florence. The museum is housed in Palazzo della Mercanzia, charming building that has hosted several important members of the Medici family.



1.00 pm Lunch at Gucci Restaurant, located inside of the Gucci Museum.
From 3.00 pm to 6.00 pm: Visit of the Sala Bianca of Palazzo Pitti - The cradle of fashion,
from the Sala Bianca to the daily fashion system in Palazzo Capponi.



8.00 pm dinner in a typical Florentine restaurant.

Day 2 - Lesson: Beauty and fashion styling – hair and make-up. During the course they can learn to play with your own colours, inventing a make-up suited to different occasions. With special attention to seasonal fashion trends, as seen in the Pitti Moda fashion shows.



Ore 13.00 Pranzo in un ristorante tipico fiorentino.

Visita al Museo Capucci e Giardino Bardini: lo spazio espositivo del Museo Capucci si trova all'interno dell'incantevole Villa Bardini di cui è possibile visitare i maestosi giardini.

From 3.00 pm to 6.00 pm The Fashion Museum (second part)

Visit to Museo Capucci and Giardino Bardini: the exhibition space of the Capucci Museum is located inside the charming Villa Bardini of which you can visit the stately gardens.



Visit of Museum of Costume and Fashion - Pitti Palace: Founded in 1983, it was the first State museum in Italy dedicated to the history of fashion. The collection consists of clothes and fashion accessories as well as underwear, jewellery and costume jewellery, dating from the 18th century to today. The 16th-century funeral clothing of Cosimo I de' Medici, Eleonora of Toledo and their son Garzia de' Medici has been completely restored and is part of the permanent collection on display. It contains a collection, including items in storage, that reaches more than 6,000 artifacts, including antique clothing (the oldest date back to the sixteenth century), accessories, costumes of great documentary importance, making it one of the most important fashion museums of the world.



8.00 pm Dinner in a typical restaurant in the Signoria Square in Florence

3 ° giorno - dalle 10.00 alle 13.00

Visit to the street of the big names in Florence: Via Tornabuoni - Italian fashion - attention to detail, stylistic excellence of made in Italy.



Dinner at Castello di Verrazzano in Greve in Chianti: this special winery is located on a hilltop in the Chianti Classico area, the first grape growing and wine producing area in the world, a charming historical castle that will offer you a fantastic wine tasting tour and dinner.



4th day - Visit of three Italian luxury fashion companies: clothes, shoes and accessories.



8.00 pm - Dinner in the fantastic and panoramic terrace of Baglioni Hotel in Florence.



5th day - from 10.00 to 1.00

Visit of three Italian fashion companies: Italian business men and women in fashion companies
Ore 17.00

5.00 pm Visit to **Antico Setificio Fiorentino** of the stylist Stefano Ricci: in Florence, the art of silk weaving found its natural home and flourished in the 14th century bringing prestige to the city and wealth its merchants. The silk woven in Florence reached its peak during the heir of the Medici family. To welcome the Grand Duke Cosimo de' Medici to Florence, story tells that the streets were draped with precious tapestries.



8.00 pm - Dinner in a typical Florentine restaurant.

Day 6 – Visita Barberino Designer Outlet - At Barberino Designer Outlet you can find your favorite labels at reduced prices up to 70% all year. Located within the green Mugello, just 30 minutes from Florence, it offers its visitors many services such as bars, restaurants, children's play area and a very comfortable free parking. Among the more than 130 shops, there are great fashion brands like Prada, Polo Ralph Lauren, Michael Kors, Hugo Boss, Dolce & Gabbana, Roberto Cavalli and Ermanno Scervino, sportswear brands such as Nike and Adidas, and many other famous labels such as Guess and Calvin Klein.



For further information and booking info@helloflorence.net
Hello Florence & Chianti Tour Operator Agency - Greve in Chianti

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